

OPERATIONAL REPORT FOR 2024

ekopak

The first licensed Packaging Recovery organisation in
BOSNIA AND HERZEGOVINA

Member of
 **PRO EUROPE**

Member of
 **Expra**
Extended
Producer
Responsibility
Alliance



Dear clients, partners, and friends of Ekopak,

We are pleased to present to you the Ekopak Business Report for the year 2024.

In accordance with Article 26 of the Rulebook on Packaging and Packaging Waste Management of the Federation of Bosnia and Herzegovina (FBiH), Ekopak has submitted its "Annual Report on Packaging and Packaging Waste Management for 2024" to the Federal Ministry of Environment and Tourism and the Environmental Protection Fund of FBiH.

According to the data in the report, in 2024 Ekopak delivered a total of 22,332 tons of packaging waste for recycling through a network of 22 collectors from all 10 cantons of the Federation of BiH. With this, the legally prescribed general target was not only met but exceeded by 4%.

The specific targets by types of packaging materials were also exceeded, as follows:

● **Glass by 3%** ● **Metal by 7%** ● **Paper by 3%** ● **Plastic by 6%** ● **Wood by 5%** ● **Hazardous material packaging by 4%**

Since the beginning of its operations in 2012, Ekopak has delivered nearly 160,000 tons of packaging waste for recycling, which is equivalent to the load of approximately 9,000 trucks.

These results confirm the effectiveness of our system and the dedication of the entire Ekopak team. I would especially like to thank the more than 900 clients who have entrusted us with fulfilling their legal obligation to meet packaging waste recycling targets, as well as our network of 22 collectors, including 11 public utility companies and 11 private enterprises across the Federation of BiH – from Bihać to Tomislavgrad. Their work directly contributes to reducing the amount of municipal waste in landfills and to the development of a circular economy. We also extend our gratitude to local communities, media outlets, and both non-governmental and governmental organizations for their ongoing support in developing the packaging waste recycling system and in protecting the environment in Bosnia and Herzegovina. In 2025, we move forward with even stronger motivation to further develop the system – maximizing environmental benefits while minimizing the impact on product prices.

Your packaging in **ekopak** recycling!

Sincerely,
Amela Hrbat
Ekopak Managing Director

OPERATIONAL RESULTS FOR 2024

22,332 tons of packaging waste sent to recycling and recovery process

In 2024, Ekopak, through a network of 22 collectors operating across all 10 cantons of the Federation of Bosnia and Herzegovina, delivered a total of 22,332 tonnes of packaging waste for recycling and recovery process. This achievement not only fulfilled the legally prescribed general target but exceeded it by 4%.



GLASS PACKAGING



2.319 t

METAL PACKAGING



590 t

PAPER AND CARDBOARD PACKAGING



15.194 t

PLASTIC PACKAGING



3.287 t

WOODEN PACKAGING



870 t

HAZARDOUS PACKAGING



72 t

OPERATIONAL RESULTS FROM 2012 TO 2024

158.309 tons of packaging waste sent to recycling and recovery process

Since the beginning of its work in 2012, Ekopak, in cooperation with its network of partners, has successfully delivered nearly 160,000 tons of packaging waste to recycling and recovery process by the end of 2024.



+900 clients

10 cantons in FBiH

22 collectors in FBiH

11 public waste management utilities

11 private companies

22 centres for packaging waste collection

GLASS
PACKAGING



13.709 t

METAL
PACKAGING



3.538 t

PAPER AND
CARDBOARD
PACKAGING



112.052 t

PLASTIC
PACKAGING



20.783 t

WOODEN
PACKAGING



5.994 t

MULTILAYER
PACKAGING



1.996 t

HAZARDOUS
PACKAGING



237 t

PROJECTS IN 2024

Ekopak delivered twenty containers for collecting glass packaging to the Public Utility Company «Vodograd» in Prozor-Rama

In 2023, Ekopak established a business partnership with the Public Utility Company "Vodograd" in Prozor-Rama, which demonstrated exceptional efficiency in collecting packaging waste from the outset.

To improve the collection of glass packaging, Ekopak delivered 20 containers to Vodograd in December 2023, which were then handed over to hospitality establishments in January of this year.

These containers are suitable for placement at the establishment's counter, greatly facilitating the separation of glass packaging from other waste for the staff.



PUC Bioštica from Olovo Acquired a Vehicle Co-financed by Ekopak

In line with its business objectives related to improving the infrastructure of the packaging waste recycling system, Ekopak co-financed the purchase of a vehicle for the Public Utility Company Bioštica d.o.o. from Olovo.

On August 15, 2024, the vehicle was prepared for operational use, which will significantly contribute to more efficient collection and transportation of packaging waste in this area.



On behalf of PUC Bioštica d.o.o., the vehicle was received by Mrs. Mediha Karamović, who expressed her gratitude to Ekopak, emphasizing the importance of such initiatives for the further development of sustainable waste management in the local community.



Ekopak provided 30 branded containers for Public Utility Company Rad Sarajevo for glass packaging collection

In order to facilitate more efficient glass packaging collection Ekopak, the leading PRO in Bosnia and Herzegovina has procured and handed over 30 branded containers to PUC Rad Sarajevo.

These containers will significantly enhance the recycling process in Sarajevo by enabling the proper disposal of glass packaging.



Separate disposal of packaging waste in city of Mostar

Containers for the separate disposal of packaging waste have been placed on the streets of Mostar, thanks to the cooperation of PUC Komunalno Mostar and Ekopak.



Ekopak donates waste separation bins to Goethe Institute in Bosnia and Herzegovina

Ekopak has joyfully supported the Goethe Institute in its initiative to introduce a culture of selective waste disposal among its employees and course participants.

Through the partnership between Ekopak and the Goethe Institute, it is expected that raising awareness about the importance of selective disposal of packaging waste will have a positive impact on the community, promoting sustainable practices among the citizens of Bosnia and Herzegovina.

This step marks just the beginning of a collaboration that could serve as a model for other organizations and institutions in the country, contributing to the creation of an environmentally conscious social community.

The Goethe Institute, as a globally active cultural institute of the Federal Republic of Germany, operates in 98 countries worldwide, and has been present in Bosnia and Herzegovina since the year 2000.



Ekopak has delivered waste bins for paper to GOPA Worldwide Consultants

Ekopak has supported the efforts of the international organization GOPA Worldwide Consultants in introducing selective disposal of packaging waste among its employees in Bosnia and Herzegovina by providing a set of waste bins for the disposal of paper packaging waste.

United in their vision to improve the recycling of packaging waste and support sustainable development, Ekopak and GOPA Worldwide Consultants will continue to work together to achieve this goal.

GOPA Worldwide Consultants is a leader in development consulting whose projects around the world strive to improve the social and economic situation through areas such as education, employment, economic development, nature protection, environmental conservation, combating climate change, and improving health and social development.



Ekopak exceeded the prescribed recycling targets in 2023. Recycled 17,925 tons of packaging waste

Not only were the prescribed recycling targets met, but they were also exceeded by 6%. Specific targets for packaging materials were also exceeded as follows:

glass by 3%, metal by 27%, paper by 4%, plastic by 20%, wood by 6%, and packaging of hazardous materials by 2%.



Law on Amendments to the Waste Management Law in the Federation of BiH was Published

This Act significantly tightens the measures for legal entities and responsible persons within legal entities for violations of the provisions of the Waste Management Law.



Public Utility Company Rad Sarajevo has delivered a significant quantity of packaging waste to the Ekopak system

Ekopak has taken over a substantial amount of various types of packaging waste from PUC Rad Sarajevo. This collaboration represents a significant step towards improving the packaging waste management system in the Sarajevo Canton area.

The quantity of packaging waste that Ekopak has received from PUC Rad Sarajevo is significantly higher compared to previous deliveries. This fact certainly indicates that the packaging waste management system is gradually but effectively developing in the Sarajevo Canton. This is of paramount importance for the development of packaging waste recycling systems in the Sarajevo Canton and for reducing the amount of municipal waste deposited in the Smiljevići landfill.



MUC Rad Ključ recorded increase in collected amounts of packaging waste

The municipal utility company Rad Ključ, which has been part of the Ekopak system since 2014, has recorded an increase in the amount of

packaging waste collected every year. Ekopak has actively supported the local community by procuring eco-islands for separate waste disposal, as well as vehicles for transporting packaging waste for Rad Ključ,



along with a series of educational activities. This collaboration serves as an excellent example of how public-private partnerships can positively impact the local community and contribute to the broader goal of developing a circular economy in our country.

Public Utility Company Tomislavgrad delivered new quantities of packaging waste to the Ekopak system

PUC Tomislavgrad achieved significant results in collecting packaging waste in 2024. This public utility company has been actively involved in the Ekopak system since 2022, making an important step towards sustainable waste management in their local community.

Although it is a relatively small local community, the citizens of Tomislavgrad have shown exceptional willingness to sort the generated waste, greatly contributing to the efficiency and success of the system in their community.



Ekopak and Public Utility Company Komrad Together Towards Achieving Planned Goals

Ekopak has continued its long-standing successful cooperation with PUC (public utility company) Komrad from Bihać in 2024, which delivered significant new quantities of packaging waste into the Ekopak recycling system.

The cooperation between Ekopak and Komrad began in 2013, and since then, significant results have been achieved. Through this long-term collaboration, large quantities of packaging waste have been successfully separated from municipal waste in the area of the City of Bihać and directed towards recycling through the Ekopak system.



MUC Vodograd Prozor-Rama achieves significant results in a short time frame

Municipal Utility Company Vodograd Prozor-Rama, which joined the Ekopak system last year, has achieved significant results in a short period, ensuring a series of deliveries of various packaging materials within our system.

The presence of MUC Vodograd in the Ekopak system has already made a positive contribution to the improvement of the recycling system, and their engagement sets a standard for efficient packaging waste management, which can serve as an example to other local communities across the Federation of Bosnia and Herzegovina.



Public Utility Company Komunalno Mostar in the system of Ekopak

A cooperation agreement was ceremonially signed at the premises of Ekopak, marking the inclusion of the Public Utility Company Komunalno Mostar into the Ekopak system. The agreement was signed by the director of PUC Komunalno Mostar, Đani Rahimić, and the director of Ekopak, Amela Hrbat.

By signing of this agreement, the city of Mostar begins the establishment of a system for the separate disposal of packaging waste, which will be collected in special containers placed throughout the city. PUC Komunalno Mostar will be responsible for emptying the containers and preparing the packaging waste for recycling, while Ekopak will ensure that all collected packaging waste enters the recycling process.



Ekopak and PUC Vilenica-Čistoća Improve the Packaging Waste Collection System in the Municipality of Novi Travnik

Contract about the procurement of a vehicle for packaging waste transport in the Municipality of Novi Travnik was signed in the premises of Ekopak. The contract was signed by the director of PUC Vilenica-Čistoća, Svjetlana Tokalić, and the director of Ekopak, Amela Hrbat.

This investment represents another step towards improving of packaging waste collection and recycling system in the Municipality, significantly contributing to environmental protection.



Ekopak and PUC Komrad Bihać continue to develop packaging waste collection system

A contract was signed at the Ekopak premises on the further development of the system of separate collection of packaging waste and its preparation for recycling in the city of Bihać.

The contract was signed by Komrad Director Mehura Selimović and Ekopak Director Amela Hrbat.



Successfully Completed Project "Recycle Me. Give Me a New Life."

The project "Recycle Me. Give Me a New Life.", implemented by Coca-Cola HBC B-H Sarajevo, Mercator, and Pika Card, with Ekopak as a partner, has been successfully completed.

In the process, 227,644 PET bottles were collected and distributed for recycling.

This year's project, carried out in June and July, showed that through joint effort, we can influence habits and properly dispose of PET packaging, giving it a new life. Since the beginning of June, when the project officially started as part of Coca-Cola's global program "World Without Waste," consumers brought bottles from their homes to six selected Mercator hypermarkets across Bosnia and Herzegovina. This demonstrated their commitment and engagement in preserving the environment and raised awareness of the importance of responsible waste management.

State television journalists talked with Ekopak about abot packaging waste collection during SFF

The team of State television journalists visited Ekopak to talk with director Amela Hrbat about the packaging waste collection and recycling during the Sarajevo Film Festival.

This year, as in previous years, Ekopak will support Coca-Cola in collecting packaging waste during one of the most significant cultural events in the region.

Namely, Ekopak plays an important role in the implementation of the project "Recycle Me. Give Me a New Life," within which special containers are being installed at the busiest locations in the centre of Sarajevo.



Ahead of SFF "Green Day Panel" Held: Ekopak as a Partner in a Sustainable Future

Ahead of the Sarajevo Film Festival, a panel titled Green Day was held, bringing together experts and partners from various industries to discuss the importance of sustainable practices and environmental protection.

This panel, held at the Meeting Point Cinema in Sarajevo, showcased the initiatives and activities of the Festival and its partners in the field of sustainability and environmental protection.

As one of the founders of Ekopak, Coca-Cola has been setting up containers for packaging waste disposal during the Sarajevo Film Festival for years, and Ekopak ensures that all collected packaging waste is sent for recycling, making us proud partners in this project.



During the Sarajevo Film Festival, Ekopak and its partners collected 39,908 kg of waste, of which 36,581 kg is packaging waste that will be sent for recycling

During the Sarajevo Film Festival, which took place from August 16 to 23, 2024, Ekopak collected significant quantities of packaging waste through various channels.



The Minister of Spatial Planning, Construction, and Environmental Protection of the West Herzegovina Canton, Mr. Zvonimir Širić, visited Ekopak

The Minister of Spatial Planning, Construction, and Environmental Protection of the West Herzegovina Canton, Mr. Zvonimir Širić, was on a working visit to Ekopak.

The meeting was also attended by Mr. Ivan Šarić, owner and director of Ladanušić Cleanliness from Posušje, with whom Ekopak has had a long and successful collaboration since the very beginning of operational work.

The meeting discussed the achievements to date in the West Herzegovina Canton in the segment of packaging waste collection and recycling, and conclusions were made on which segments will continue to work to improve the system in this canton.

It is significant to emphasize that Minister Širić had very concrete and good suggestions and expressed his willingness to provide support and activities that the Ministry, Ladanušić Cleanliness, and Ekopak as partners will implement in the near future.



Evaluators praised Ekopak for the implementation and sustainability of the Glass Recycling Project in Bosnia and Herzegovina

Ekopak had the pleasure of hosting evaluators of the regional project "Glass Packaging Management in the Western Balkans," who visited our company to assess the long-term results and sustainability of this significant project.

The project, implemented in Bosnia and Herzegovina, Serbia, and North Macedonia with the support of the German organization GIZ, was successfully completed at the end of 2022 thanks to the collaboration between the operators Ekopak, Sekopak, and Pakomak. During the two-year duration of the project, Ekopak played a key role in establishing the infrastructure for glass packaging collection.

The project included the procurement of special containers (called "bells") for the disposal of glass waste, which were placed in four local communities: Ilidža, Bihać, Novi Travnik, and Konjic.



Ekopak received appreciation for participation in SarajECO project

The final ceremony of the spring cleaning campaign for the Sarajevo Canton, named SarajECO, was held at the Youth House Skenderija in Sarajevo.

The Ministry of Communal Economy, Infrastructure, Spatial Planning, Construction, and Environmental Protection of the Sarajevo Canton



awarded certificates of appreciation to all participants in the campaign and others who contributed through their engagement. Among the recipients was Ekopak, which organized educational programs for school children on the topic of recycling packaging waste.



Ekopak Supported the Exhibition "Mostar Eco City"

On Friday, March 15th, the Mostar Cultural Center hosted the exhibition "Mostar Eco City - Guardians of the Future", organized by the association "Nešto Više" from Mostar.

Students from 22 elementary schools presented their works, using recyclable materials to create artistic installations. Partnering in this project was Ekopak, which provided awards for participants. On this occasion, an Ekopak representative delivered a presentation on the importance of recycling and proper sorting of packaging waste, as well as Ekopak's activities in local communities across all ten cantons of the Federation of Bosnia and Herzegovina.

This exhibition was not only a source of inspiration and artistic enjoyment but also a reminder of the importance of active participation in the packaging waste recycling system and environmental preservation for future generations.



EDUCATIONS AND PROMOTIONS IN 2024



Ekopak and PUC Komrad Bihać Together at the EKOBIS Fair in Bihać

Ekopak and the Public Utility Company Komrad Bihać participated in this year's EKOBIS fair in Bihać. This fair, traditionally held in the heart of the Una-Sana Canton, gathers participants from the fields of environmental protection, public services, energy and sustainable development, providing an excellent platform for the exchange of ideas and the presentation of innovative solutions.



Ekopak supported the OREA Art Market: Through play and creativity, we taught kids about the importance of packaging waste recycling

On Sunday, November 10 2024, the OREA Art Market was held at the Holiday Hotel in Sarajevo. On this occasion, Ekopak organized educational and creative workshops for children, where they learned about the importance of packaging waste recycling through play and creativity. On that occasion, nearly 700 PET bottles and 11 kg of paper were collected (10 kg of cardboard and 1 kg of paper cups).



Ekopak supports JobFAIR '24: Connecting young talents with the job market while promoting environmental awareness

This important project, organized by the European Association of Electrical Engineering Students, EESTEC LC Sarajevo, provides an opportunity for young people to connect directly with successful local companies.

JobFAIR '24 is held on November 4th and 5th, offering students a chance to network with employers and explore employment opportunities. Ekopak supported this event by providing containers and bags for the disposal of packaging waste generated during the fair.

Ekopak marked World Environment Day with educational and fun workshops in Travnik and Bihać

As part of the celebration of World Environment Day on June 4th and 5th, Ekopak held educational and fun workshops for students of Travnik Elementary School in Travnik and Harmani 1 Elementary School in Bihać, where children learned about the importance of packaging waste recycling, the process of proper disposal and recycling, and they competed in a quiz to test their knowledge, a practical exercise on proper packaging waste disposal, and completing eco-crossword puzzles.

Packaging for flowers: Municipality of Kreševo, Ekopak, and PUC Kostajnica mark Earth Day

The Municipality of Kreševo hosted the event "Packaging for Flowers: and the World Will Be Beautiful Again!", organized by Kostajnica Public Utility Company and Ekopak to mark Earth Day.

Citizens of the Municipality of Kreševo who brought at least three pieces of glass, paper, or plastic packaging and disposed of them in the appropriate containers provided by Kostajnica Public Utility Company received beautiful flower seedlings as a token of appreciation for their engagement, while children received educational picture books and brochures as gifts.

PUC Rad, Ekopak, and Zeos marked Earth Day at the Recycling yard in Sarajevo

As part of the Earth Day celebrations, PUC Rad partnered with the operators of the Ekopak and Zeos systems to organize a special event at the Recycling Yard. The event featured a children's play, a short theatrical performance, and an exhibition of works by students from seven high schools was organized, accompanied by the awarding of deserving prizes and certificates of appreciation to project participants.



Ekopak hosted NI TV team

The NI TV team visited Ekopak, where we discussed achievements of Ekopak in packaging waste collecting and recycling, as well as the importance of the extended producer responsibility (EPR) system, a model that has been successfully functioning in the European Union for decades.

Promotional campaign of Ekopak in Ilidža municipality: Raising awareness of proper glass packaging disposal

In 2024 Ekopak organized a promotional campaign in the Ilidža municipality to remind citizens of the importance of separating glass packaging waste and disposing of it properly.

Ekopak supported the Diplomatic bazaar with a focus on packaging waste recycling and environmental protection

Ekopak supported the Diplomatic Bazaar, a humanitarian event that brought together a large number of visitors. As part of its mission, Ekopak set up waste bins at the Bazaar to ensure proper disposal of packaging waste. Ekopak collected the packaging waste gathered during the Diplomatic Bazaar and the Youth Film Festival, which was sent for recycling.

EDUCATIONS AND
PROMOTIONS IN 2024



Ekopak at the conference "Cycle of Sustainability – Challenges and Solutions in Municipal Waste Management" in Neum

A two-day conference titled "Cycle of Sustainability – Challenges and Solutions in Municipal Waste Management" was held in Neum, gathering experts and representatives from the waste management sector across the region.

The conference was organized with the aim of sharing experiences, identifying challenges, and finding best practices to improve the waste management system in Bosnia and Herzegovina. Ekopak, as the first PRO in BiH, was an active participant in this significant event.



Ekopak at the Conference "Waste – A Resource for Circular Economy Development" in Belgrade

The conference "Waste – A Resource for Circular Economy Development," organized in December 2024 was held in Belgrade. This significant event, organized by the Chamber of Commerce of Federation BiH in partnership with the Chamber of Commerce of Serbia, gathered more than 100 participants from Bosnia and Herzegovina, Serbia, and North Macedonia. The conference provided a platform for exchanging knowledge, experiences, and best practices in waste management and the development of the circular economy.

Ekopak participated in one of the key panels, titled "Public-Private Partnership: An Opportunity to Improve the Quality of Municipal Infrastructure and Public Services, with a Special Focus on Municipal Waste." Role of Ekopak at the conference further affirmed its commitment to promoting the packaging waste recycling system in BiH, sustainable solutions, and the development of the circular economy in the region.



GREEN DOT PROMOTION IN 2024

Promotion of the Green Dot in FIS Vitez

FIS Vitez hosted the first Green Dot promotion of the year. On Friday, February 16, we socialized with the citizens of Vitez, providing them with information about Green Dot's activities and emphasizing its importance for improving the packaging waste recycling system in our country.

Their example should inspire other companies in Bosnia and Herzegovina to take similar steps toward packaging waste recycling.



The Green Dot promotion at Konzum was successfully held at the SCC Center in Sarajevo

Konzum at the SCC Shopping Center in Sarajevo hosted an inspiring and educational promotion about the importance of purchasing products with the Green Dot label.

The promotion was organized in cooperation with SCC and Konzum and attracted a large number of consumers of all ages who showed interest in the Green Dot and the development of the packaging waste recycling system in our country.

Visitors had the opportunity to socialize with the Ekopak team, who shared knowledge about the importance of the Green Dot, a symbol that indicates that manufacturers who use this sign on the packaging of their products financially support the development of the packaging waste recycling system in our country.

The promotion was supported by Coca-Cola, Nestle, Fino, Ledo, Royal Food and Orbico as socially responsible companies, members of the Green Dot system that financially participate in the development of the packaging waste recycling system in our country.



Konzum in Importanne Center Sarajevo hosted another interesting event

After successfully implemented events in FIS Vitez and SCC Sarajevo, Ekopak continued with the Green Dot promotion series. This time, we hung out with Sarajevans at Konzum in Importanne Center.

The promotion once again attracted public attention, and those present had the opportunity to learn about the meaning and importance of the Green Dot and the contribution of individuals to the recycling system.

This event was supported by renowned companies Coca-Cola, Nestle, Fino, Ledo, Royal Food and Orbico, which mark the packaging of their products with this prestigious symbol, thus communicating their commitment to financing the development of the packaging waste recycling system in our country.



A successful meeting with the consumers of Mepas Mall in Mostar

After successfully implemented events in FIS Vitez, SCC and Importanne Center in Sarajevo, Ekopak continued with the Green Dot promotion series. This time, we hung out with Konzum consumers in Mepas Mall in Mostar.

The promotion once again attracted public attention, and those present had the opportunity to learn about the meaning and importance of the Green Dot and the contribution of individuals to the recycling system.

This event was supported by renowned companies Coca-Cola, Nestle, Fino, Ledo, Royal Food and Orbico, which marked the packaging of their products with this prestigious symbol, thus communicating their commitment to financing the development of the packaging waste recycling system in our country through the principle of "extended producer responsibility".



Green Dot promotion held at Mercator, TC Borik – Banja Luka

Through a series of events held in shopping malls, more precisely in FIS Vitez in Vitez, and Konzum and Mercator facilities in SCC and Importantne Center in Sarajevo, Mepas Mall in Mostar and TC Borik in Banja Luka, we informed hundreds of customers about the importance of purchasing products with the Green Dot label and participating in the packaging waste recycling system in our country.

Our mission was to highlight the importance of this internationally protected symbol in the recycling system and raise awareness about the role of individuals and companies in the development of the recycling system in our country.



Green Dot promotion held at Mercator – fun for the whole family

On Saturday, December 21st, Ekopak and Mercator organized a day of games, fun, and great gifts for children at Mercator Ložionička in Sarajevo!

Parents had the opportunity to buy three products with the Green Dot sign, visit our counter with their little ones, spin the wheel of fortune and win nice gifts.



The smiles and excitement of the children, as well as the parents, showed that this action was a complete success.

The little ones enthusiastically accepted the fun games and prizes, while parents showed their spirit of awareness about the importance of environmental protection by choosing products with the Green Dot symbol and supporting the packaging waste recycling system.



Ekopak awarded 20 Green Dot certificates to responsible companies in Bosnia and Herzegovina

As part of its ongoing efforts to develop the packaging waste recycling system in Bosnia and Herzegovina, Ekopak awarded 20 Green Dot certificates to companies that have, through this act, further confirmed their commitment to environmental protection and sustainable business practices.

As the exclusive holder of the rights to use the internationally protected Green Dot symbol in the market of Bosnia and Herzegovina, Ekopak emphasizes the importance of this symbol, which indicates that the producer fulfills its legal obligations for packaging waste management through the Ekopak system. Labelling packaging with this symbol represents a public expression of environmental responsibility, as well as support for the development of an efficient and sustainable recycling system in our country.

The companies that received the Green Dot certificate have demonstrated a high level of social and environmental responsibility. The certificate also strengthens their reputation among consumers, who increasingly value products from companies that invest in environmental protection.

Ekopak invites other companies in Bosnia and Herzegovina to follow this example and actively participate in the promotion of the recycling system and circular economy. Responsible business practices are today one of the key indicators of success and long-term sustainability.

Together we make a difference – the Green Dot is more than just a symbol; it is a choice for a better future.



The following companies received the Green Dot certificate:

- COCA-COLA HBC B-H d.o.o.
- ROYAL FOOD D.O.O. SARAJEVO
- AUTO ANA D.O.O. GRUDE
- AVON COSMETICS BIH
- BELIF D.O.O. TEŠANJ
- BAUMIT PROIZVODNJA D.O.O. SARAJEVO
- BILI BRIG D.O.O. GRUDE
- BOREAS D.O.O. KREŠEVO
- LEDO D.O.O. ČITLUK
- G3 SPIRITS D.O.O. ŠIROKI BRIJEG
- TVORNICI CEMENTA KAKANJ D.D. KAKANJ
- MARBO D.O.O. (PEPSICO) LAKTAŠI
- MCI D.O.O. ŠIROKI BRIJEG
- MLIJEKOPRODUKT D.O.O. KOZARSKA DUBICA
- MOLSON COORS BH D.O.O. BANJA LUKA
- NELT D.O.O. ISTOČNO SARAJEVO
- NESTLE ADRIATIC BH D.O.O. SARAJEVO
- ORBICO D.O.O. BIH
- PODRAVKA D.O.O. BIH
- SOLANA D.D. TUZLA

PROMOTION OF THE SYSTEM IN 2024

65
press
releases

5
interviews

27
EVENTS



160
SOCIAL
MEDIA POSTS



150
SOCIAL
MEDIA VISUALS



14.500
FOLLOWERS ON
SOCIAL MEDIA



48
media
releases

720.213
views on
www.ekopak.ba



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Your packaging in
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